



Chico Smiles

Chico's Secret to a
Beautiful Smile

Kevin Kremer, DDS, FICOI

**Smile Makeover
with Porcelain Veneers**

**Whiter Teeth
in One Hour**

Dental Implants



Chico's Secret to a *Beautiful Smile*

Kremer Dental Care's elegant reception room

A Visit to Kremer Dental Care

Upon entering Kremer Dental Care, you discover an office like no other, one of elegance and luxury resembling the atmosphere of a fine luxury hotel. This will not be an ordinary dental experience; Kremer Dental Care has gone the extra mile to create an environment enriched with professionalism, compassion, and attention to comfort. Your VIP experience is further reinforced as you are greeted by our dental concierge. Come relax and sit by the fireplace; indulge yourself. You'll find our atmosphere carefree and friendly. Your every need will be attended to from the moment you enter our reception room, through your personalized treatment, to the time we bid you farewell until your next visit. While you are relaxing in the beautifully appointed reception area, you will be presented with a list of complimentary beverages including: herbal tonic elixirs, cappuccinos, mochas, espressos, hot lattes, premium hot chocolate, teas, and fresh juices. As you enjoy your delightful beverage, our dental concierge will attend to any questions you may have regarding your visit.

For your continued pleasure, Kremer Dental Care offers a selection of over 350 DVD movies, which can be viewed as you relax in one of our beautifully decorated theme suites. Each suite reflects a different dream getaway destination. You will enjoy all of the latest dental technology within an atmosphere of warmth and concern. Conscious sedation, nitrous oxide, comfortable anesthetic, personal headphones, memory-foam chair pads, and warm, soft blankets all await your arrival. A visit to Kremer Dental Care is a unique experience, one you've yet to encounter. What kind of treatment do you deserve?



Increasing happiness!

530.892.1234
www.kremerdental.com

About Dr. Kremer

DR. KEVIN KREMER grew up in the small town of Los Molinos located twenty minutes north of Chico. His father, Dr. Darwin Kremer, who still practices today alongside Highway 99 in Los Molinos, first introduced him to dentistry. After graduating from high school, Dr. Kevin Kremer received a B.A. in Biological Sciences from U.C. Santa Barbara in 1993. In 1997, he graduated from UCLA as a Doctor of Dental Surgery. While attending UCLA, he was elected into Omega Kappa Upsilon, the National Dental Honors Society. Dr. Kremer completed a residency in the Advanced Education in General Dentistry course, as well as a residency in aesthetic training at UCLA in 1997. From 2003 to 2004, Dr. Kremer attended the Misch Institute's Implantology Training Program. And since 2001, he has been a member of the prestigious Las Vegas Institute for Advanced Dental Studies (LVI), a premier institute recognized for its training in cosmetic and neuromuscular dentistry, of which he has gained the status as an LVI Graduate and LVI Preferred Dentist. Dr. Kremer shares the distinction of being among less than two percent of dentists nationally who are graduates of LVI. Dr. Kremer also maintains memberships in the following organizations: Northern California District Dental Society, California Dental Association, American Dental Association, Misch International Implant Institute, American Academy of Cosmetic Dentistry,

International Academy of Comprehensive Aesthetics, and the Las Vegas Institute for Advanced Dental Studies.

Extensive training in dentistry has earned Dr. Kevin Kremer three prestigious awards: a fellowship in the International Congress of Oral Implantologists, America's Top Dentists 2005–2006, and the Kenneth J. Rudd Award. He was awarded a Fellowship in the International Congress of Oral Implantologists for his advanced training in the field of dental implantology and bone grafting. The non-profit Consumer Research Council awarded him the distinction of being one of America's Top Dentists in 2005–2006, based upon his extensive continuing education, as well as his superb quality of care for his guests. In addition, he received the Kenneth J. Rudd Award from the University of Texas, San Antonio in 2006. He was recognized for his continued dedication to the field of dentistry.

Dr. Kremer lives in Chico with his wife and four young children. He enjoys fly-fishing and snow skiing, as well as playing basketball. His favorite activity is spending time with his daughter and three sons, either coaching them in one of their many sporting activities or showing them a few moves on the basketball court!

Dr. Kremer is a general dentist with an emphasis on aesthetic and implant dentistry.



Dr. Kevin Kremer, his wife Kelley, and children (left to right) Kara, Jake, Luke, and Kevin

Beautiful Smiles

When you smile you want people to notice; however, you want them to notice you for the right reasons.

Julia Roberts is one of the highest-paid actresses in Hollywood and has been voted as having the best smile in the business. Could there be a correlation?

It is not a coincidence. The correlation between good-looking teeth and a larger paycheck may be more of a reality than you imagine.¹

The American Academy of Cosmetic Dentistry has conducted numerous studies and found:

- Nine out of 10 people, both men and women, agree that an attractive smile is an important social asset.
- About 75% of adults agree that an unattractive smile can hurt someone's chances for a successful career.
- More than 8 out of 10 people agree that an unattractive smile makes a person less appealing to people of the opposite sex.

This is only the tip of the iceberg. We haven't taken into account the tremendous psychological benefits of a smile makeover.

Some people have been self-conscious their entire life about smiling. They have trained themselves to cover their teeth with their lips when they smile. They grow facial hair to cover an unattractive smile.

They keep their hand over their mouth, or talk out of the side of their mouth. All of that can change, and when it does it is amazing to see the personal transformations people undergo with newfound self-confidence.

Candace, Chico



It brings great pleasure when a husband tells me, "I have never seen her smile so much." Or when a patient says, "It is amazing. I am laughing so much more. I absolutely love my new smile!" Or when a man shaves his beard and moustache for the first time in 20 years after making his smile attractive.

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There are so many options available today; it is easier than ever to change your smile for the better. It is also quicker than ever to get a beautiful smile. Though taking the time to plan the perfect result is important, the actual treatment time can be very short, often one or two visits, and quite comfortable.

Aesthetic dentistry is more than making front teeth white. It is an art, where the dentist as artist uses materials to create an exquisitely beautiful smile in harmony with the person bearing it for all to see. The teeth and smile are the canvas, the face and lips the frame, whereby natural aesthetic dentistry can release a dormant beauty deep within. The most common comment after we enhance a person's smile we hear from friends and family is, "they can't stop smiling!" That is happiness.

One of the most rewarding parts of my career is to see people 'light up' inside after resolving their unattractive smiles.

People often spend money on a nicer car, a tropical vacation, or a 'new toy'. While these things are nice, they are temporary and the excitement often diminishes quickly. An investment in yourself through a smile makeover can have a deep, meaningful impact on the way you feel about yourself and the way you present yourself to others.

If you are letting an unhappy smile mask your true personality and potential, you owe it to yourself to address the issue. Feel free to contact Dr. Kremer for a complimentary consultation.

1. "Want a Raise? Fix your Teeth," *The Hampton Roads Business Journal*, Vol. 8, No. 6, June 24-30, 2002.

Porcelain Veneers

A new smile in as little as two visits!

Patients who have had cosmetic dentistry procedures have expressed that it has made them feel significantly better about themselves and that they tend to smile much more frequently now.

Additionally, smiling has been found to affect a person's mood. Even forcing yourself to smile when you're unhappy changes your brain chemistry to release more endorphins, making you feel happier. Improving your smile will increase your happiness.

One of the most popular ways to change your smile is through personalized, custom fabricated porcelain veneers. Porcelain veneers are the ideal procedure in cosmetic and aesthetic dentistry because so many variables can be controlled. Veneers can change the shape, size, color, and angulation of the teeth. They give a person total control over creating their new smile.

Not all veneers are the same. Porcelain veneers are a fingernail thin layer of porcelain that is custom fabricated and bonded to the front of your tooth. For optimal results, a thin layer of tooth structure is usually removed, and a dentist artistically works with a master ceramist to create a naturally gorgeous smile.

Dr. Kremer has done extensive training in the art and science of porcelain veneers and has tremendous experience to create beautiful veneers that mimic nature, and are in harmony with a person's face and smile!



Maria, Chico



Peggy, Cottonwood

Before



After



Before



After



Increasing happiness!

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Neuromuscular Dentistry

Finding your bite in harmony with your whole being

Headaches? Migraines? Chronic muscle tension in the head and neck? We can help! When your bite is off (malocclusion), many problems can occur, the most common being Temporomandibular Joint Dysfunction (TMD). This condition causes pain and soreness in the jaw. The other signs and symptoms are less prevalent, although just as annoying. These symptoms are so diverse that they are sometimes incorrectly attributed to stress, injury, or illness. Patients oftentimes seek help from a variety of health care professionals; from family care physicians to chiropractors, with varying results. The symptoms are never fully relieved until the patient enlists the help of a dentist who has been trained in Neuromuscular Dentistry.

Did you wake up with a headache again this morning? Well, you're not alone. Millions of people spend their sleeping hours grinding their teeth. Most people attribute this habit to stress and

Signs and Symptoms

Do you suffer from?

- Headaches or migraines
- Pain or pressure around your eyes
- Sinus problems
- Tinnitus (ringing in your ears)
- Unexplained loose teeth
- Pain or soreness around the jaw joint
- Teeth grinding
- Clenching your teeth
- Sensitive teeth
- Stiffness or soreness in the neck, shoulders, or back
- Snoring
- Vertigo (dizziness)
- Hearing loss
- Congestion or stuffiness of the ears,
- Cracked, chipped, or broken dental restorations



Brenda before and after Neuromuscular treatment

By getting facial muscles to their harmony position, the face relaxes and years of tension dissipates. This can be like a nonsurgical face lift!

think that it is an unfixable problem. They are wrong. Nocturnal grinding and clenching are extremely common signs of malocclusion. When the jaw is out of alignment, muscles in the neck and shoulders compensate causing pain, headaches, and a myriad of other signs.

It is estimated that 40-50 million Americans suffer from these symptoms and others, which might not yet be diagnosed. Thanks to the specialized field of Neuromuscular Dentistry, you may no longer have to endure unnecessary pain and suffering caused by improper jaw alignment.

Neuromuscular Dentistry addresses the muscles that control the jaw position, swallowing, and chewing. Founded on the belief that a healthy smile begins with a healthy bite, Neuromuscular Dentistry strives to reposition the jaw to its optimal physiological position, thus relieving the symptoms. Proper diagnosis is critical to make sure that you receive

the best treatment for your particular condition. Dr. Kremer may recommend treatment after conducting a thorough health history, a clinical exam, and other diagnostic tests.

Through computerized, scientific measurements of relaxed head and neck muscles, the optimal posture of the jaw can be determined. The jaw can then be repositioned with an orthotic (dental appliance). After the jaw has repositioned to the harmonious position, it can be set permanent through a comprehensive adjustment, orthodontics, or restorations. When optimal correction is achieved, patients experience a range of benefits from decreased pain and discomfort, to better overall health and longer-lasting dental restorations. Postponement of treatment only leads to further damage of the joint, muscles, and teeth. Kremer Dental Care can help you get out of pain by using Neuromuscular Dentistry to find your harmonic jaw position.

Full Mouth Rejuvenation

The complete revitalization of the smile

There are occasions when a patient's mouth has undergone excessive wear and tear over the years. It may be due to neglect, periodontal disease, or occlusal issues. In these circumstances, treating one area, or even one arch will not resolve the problem. This is when full-mouth rejuvenation is necessary.

Full mouth rejuvenation is just that—the complete revitalization of the smile. It is a non-surgical, comprehensive approach to getting the upper and lower jaws in proper alignment, removing all

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Full mouth rejuvenation addresses the condition of the entire mouth, from the position of the bite to the health and appearance of the teeth and gums. It is a highly specialized procedure requiring state-of-the-art technology so advanced that there are a limited number of dentists trained to use it.

The process is entirely comfortable and begins with an evaluation of the bite, the foundation of the smile. Through examination, Dr. Kevin Kremer can

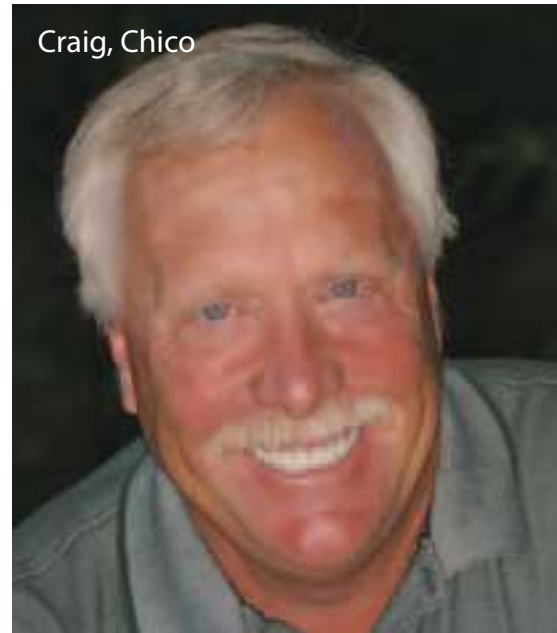
detect any noises in your jaw. These noises are reflective of destructive motion in your temporomandibular joint (TMJ) and can be the cause of significant pain.

Once the ideal jaw position is determined, the health and appearance of your gums and teeth will be addressed. Any periodontal disease will be treated, helping the gums to reattach to your teeth. Any decay will be removed. Metal fillings will be replaced with porcelain restorations. Broken, chipped, or cracked teeth will be repaired. Missing teeth will be replaced. All restorations will

be completed to raise or lower your jaw to achieve the ideal jaw position for optimal health. The result will be a beautiful smile that is as comfortable and functional as it is attractive.

People often spend money on a nicer car, a tropical vacation, or a 'new toy'. While these things are nice, they are temporary and the excitement often diminishes quickly. An investment in yourself through a full-mouth rejuvenation can have a deep, meaningful impact on the way you feel about yourself and the way you present yourself to others for the rest of your life. What a rejuvenating experience!

Craig, Chico



Before



After

I can't begin to tell you how much this procedure means to me! For years I've been self-conscious about my teeth. Most restorations I've seen did not look natural, so I was hesitant to have it done. My new smile is perfect! Dr. Kremer was awesome. Even the initial appointment went by quickly with NO discomfort. I am so happy! Thank you Dr. Kremer and staff for a great experience and a wonderful, natural smile.

—ANITA, CHICO



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Patient Testimonials



“Looking back on my teeth before veneers ... WOW! major, major difference! It was definitely comforting having such a dedicated dentist working in my mouth. My teeth feel so good, nothing hurts, and my bite is now perfected, besides, my confidence level is off the charts!”

—HANNAH, ORLAND



Before



After



“I am thrilled with my new smile! It's the first time in 42 years that my four front teeth have matched—and what a difference it makes in my appearance. With four new crowns, I feel I have replaced self-consciousness with self-confidence. I'm smiling at everyone now!

Since almost all my teeth are crowned, I have spent many hours in dental chairs for painful and emergency repairs. But I can say that my experience with you both was unique and actually enjoyable. No pain or discomfort!

Additionally, I appreciate your level of professionalism and care that came through at every stage of this process, from consultation to my final appointment.

Thank you, Dr. Kremer and Joni. You've made a dream come true for me!”

—KATE, CHICO



Before



After



“It was a pleasure to have Dr. Kremer, and of course, his great team to have given me such a great smile. As you look at my before and after pictures, you will see why. What I have noticed about Dr. Kremer is



Before



After

how knowledgeable he is in his work. Our family has been going to Dr. Kremer since he has started his practice and will keep going to him.”

—MERRITT, ORLAND



Kremer Dental Care *Increasing Happiness*

"I pride myself in being comfortable in my own skin. That confidence, esteem, and peace of mind come from knowing yourself, God, and treating others with care, as well as respect. My saying is what you see is what you get, and if that isn't an acceptable choice, it is time to move on.

At age fifty, I realized that what I saw in my smile wasn't what I wanted to give or get. I went to Dr. Kremer and discussed a very sensitive topic that had troubled me for years, my smile. Dr. Kremer took as much time as I needed to explain the struggle I have experienced since childhood. He was not only sensitive and receptive, but created a treatment modality that helped resolve years of concern that interfered with my esteem, confidence, and comfort while presenting myself around others.

The difference he made in my smile was life transforming. They say that first impressions are very important, and it is true. Once you get past the smile, it should be within you to continue to find success." —TIM, OROVILLE



Before



After



"Sometimes things that are important get put off by the urgent. As a home school mom of four young boys, I have many "urgents" in my life. I had been looking for a dentist in town for over five years to do the cosmetic work I needed done of replacing one cap and nine veneers. But like a lot of people, dental work was something I avoided and not until my 3 year old son, Matthew, was learning his colors and proudly announced after looking at the color of my front cap, "Mama, BLUE," I knew it was time to correct my teeth.



Before



After

Dr. Kremer's calm manner and sense of confidence helped ease the stress of considering the extensive dental work. He also has an incredible staff working with him. I have been to a number of offices in my search and I can honestly say I have had the most "fun;" yes, "fun," getting to know the staff.

I am very pleased with the results. **I can't believe the smile I have in my pictures now.**

Matthew noticed that the blue tooth was gone and proudly announced the new color he saw, "WHITE!"

—STACEY, CHICO



"When I first went to Dr. Kremer I was looking for a young dentist who wasn't focused on retirement. Little did I know that I was not only getting a great dentist, but I was also getting somewhat of a miracle worker. For years I had disliked my smile, so I went to a dentist who did more harm than good. The work he did on my front teeth left them uneven, and I just quit smiling all together. After going to Dr. Kremer I have a wonderful smile and receive compliments on how beautiful my teeth are. Dr. Kremer's staff is caring and compassionate and explains procedures that will be done and how long it will take. I couldn't be happier with the service I received.

Dr. Kremer advertises as a dentist but he is really a magician!
Thanks, Dr. Kremer, for restoring something I thought I would never see again ...

a beautiful smile." —PATTI, OROVILLE



Sedation Dentistry

Relieve anxiety, relax, turn numerous visits into one

Are you living with pain or embarrassment because of your oral health? Why not go to the dentist? Is it because you're afraid? Well, if you are, you're not alone.

For many, the memory of a painful dental experience overshadows the importance of maintaining their dental health. Their anxiety level can escalate by the simple thought of calling to schedule a dental appointment.

"I avoided dentists for over 20 years because I was so afraid. Dr. Kremer sedated me, and my visit was fantastic. The next day, I felt great. Wow, what a wonderful experience!"

—JOHN, AUBURN

Memories of traumatic childhood dental experiences can also raise anxiety levels, even though the adult in you knows that visiting the dentist is advantageous for your overall general health.

Maybe you feel you need so much dental treatment that you can't spare the time. The time and money it costs to take off time from work, or even from other personal activities, to visit a dental office numerous times can be profound. Maybe you're a little afraid; you've

procrastinated long enough that you're embarrassed to have a dentist inspect your mouth.

Patients who suffer from these conditions benefit from dental procedures by Dr. Kremer in a sedation dentistry setting. With oral conscious sedation dentistry, prior to their dental appointment, the patient takes a small pill and a companion drives them to Kremer Dental Care. By the time they arrive, the patient is very relaxed and is escorted to a treatment suite. The patient is then treated to a warm, cozy

blanket and placed under the discretion of a monitor to check on vital signs. This is maintained throughout the procedure. The patient is able to respond and answer questions, but also feels totally at ease and may not even remember any of the time spent in the treatment suite. When the patient reaches a comfortable level of relaxation, their dental treatment begins. Once the treatment is completed the patient's companion drives them home.

Oral conscious sedation has become the perfect solution for dental anxiety patients, as well as those who need extensive treatment but cannot find the time to schedule numerous visits. Instead of numerous short duration treatments, a patient can have all of their treatment completed in a single visit, while they rest comfortably.

The ideal candidate for this type of appointment is an individual who:

- Experiences a high fear of dental treatments
- Has had a prior traumatic dental experience
- Has difficulty swallowing or getting numb
- Has a fear of needles, shots, noises, smells, or tastes associated with dentistry
- Has limited time to complete dental work
- Has a high gag-reflex
- Wants to complete all dental work in one visit

Sedation Dentistry Reduces Complicated Procedure Visits

Oral Conscious Sedation Dentistry is perfect for lengthy or complicated procedures, including cosmetic enhancements, neuromuscular therapy, and implants. These procedures normally take as many as two to three visits. But with sedation dentistry, the patient is so comfortable that Dr. Kremer and his highly-trained team can often complete the treatment in one extended visit. With modern medical advancements, patients can relax and not experience high anxiety levels. Why not wake up with a beautiful smile?



Increasing happiness!

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Dental Implants

Embarrassed by missing teeth?
Want to throw away your dentures forever?

Dental implants are a revolutionary technology used to permanently replace lost teeth. Gum disease, tooth decay, a failed root canal, or even trauma can lead to missing teeth. Dentistry has provided several options, the least costly of which, is to do nothing. Not only is this unattractive and bad for overall health, but it could also lead to other problems including the drifting of adjacent teeth and bone loss. In fact, research shows you lose 25 percent of your bone support in the first year and 40 percent in the three-year period following the loss of a tooth. The other options, including dentures, have been a sound solution, but are uncomfortable for many people. Dental implants are the best solution to the problem of missing teeth.

"I had implants placed prior to this and it was uncomfortable. I was very surprised when Dr. Kremer placed an implant. I felt nothing during the procedure, and there was no discomfort the next day!"

—MARY, CHICO

A Solid Foundation

Dental implants are artificial tooth roots on which the replacement teeth are permanently secured.

They are not removable like dentures, but instead function to provide a solid, stable foundation for permanent teeth. Increased chewing ability means you can enjoy more nutritious foods, contributing to your overall health and well-being. An implant looks and feels like a natural tooth. You clean an implant just like a natural tooth with brushing and flossing. Therefore, dental implants improve your quality of life. They can also improve your appearance, boost your self-confidence, and allow you to speak with increased clarity.

Ever been preoccupied by the thought of a loose denture in a social situation? Dentures are quickly becoming a thing of the past because implants can eliminate that worry forever. The person who has missing teeth regains the ability to eat virtually anything that they desire. Implants also prevent the extensive, undesirable deterioration of the jawbone, which can result in distinct facial changes as the result of the lost teeth.

A person's age does not influence the success of dental implants. Whether you are a young adult or in your 80s, most people are excellent candidates for dental implant treatment. Some of our most delighted patients have been elderly people who were increasingly dissatisfied with ill-fitting dentures. If you're healthy enough to be reading this article, then you're probably healthy enough to be a candidate for implants!

Implant dentistry is a highly technical form of treatment. Dr. Kremer has devoted his professional career to advancing the field of implant dentistry, and as a result, has been awarded the distinguished honor of Fellowship in the International Congress of Oral Implantologists (FICOI). Kremer Dental Care provides comprehensive specialty care including bone grafting, implant surgery, and implant reconstruction. Many patients are referred to the office by their general dentist because of Dr. Kremer's reputation and standing in the field. Kremer Dental Care provides both surgical and prosthetic care in the realm of implant dentistry. When the same dentist places, as well as restores the implant, the results are phenomenal!



Annalisa, Chico



Before



After

"Dr. Kremer listened to me. Imagine my joy when at the final fitting, ... I actually had a smile that looked good, not pathetic. I still can't believe that I like my smile I couldn't be more pleased!"

—GLYNN ANN, RED BLUFF

If you or someone you know may benefit from dental implants, Kremer Dental Care would be happy to provide a complimentary consultation.

ZOOM!®

Whiter Teeth in about One Hour!

Fast! Convenient! Long-lasting!

Ever feel like brushing isn't enough? Ever feel like you could look years younger just by having whiter teeth? Tried all of the over-the-counter products which advertise a brighter smile, but were unhappy with the results?

One of the first things that you notice when you meet someone is their smile. Your smile is extremely important. A whiter, brighter smile is beautiful and can help you feel better about yourself. It can help you make a more memorable impression on your acquaintances. Julia Roberts is one of the highest-paid actresses in Hollywood, and she has been voted as having the best smile in the business. Could there be a correlation? Do you think Julia Roberts whitens her teeth? Do you think most people in Hollywood whiten their teeth? If you answered yes, you're right!

Your lifestyle and the aging process can stain and darken your teeth. Many of our daily habits can contribute to stained or darker teeth including drinking coffee, tea, soda, or red wine, eating berries or smoking. Tetracycline staining is another tooth-darkening culprit. Whatever the reason, Zoom! whitening process can get your smile looking its best. Zoom! is the same process which is used time and again on ABC's *Extreme Makeover*.

65% of Americans say they would like to have their teeth whitened. In the past five years, there has been a 300% increase in in-office whitening procedures. The in-office treatment is simple, safe,

and effective. It begins with a brief preparation to cover your lips and gums, leaving only your teeth exposed. The whitening gel is then applied to the surfaces of the teeth to be whitened and then the teeth are exposed to the blue Zoom! light. The light and the gel work together to break down the built-up stains and discolorations during three 15-minute sessions. During this time you can relax and watch one of over 350 movies which are available in our office for your viewing pleasure. In only a one-hour office visit, you can rehabilitate your smile up to nine shades lighter than when you walked in!

Aaryn, Red Bluff



Before Zoom!



After Zoom!



Dr. Kevin Kremer and Dr. Bill Dorfman of ABC's *Extreme Makeover*.

Bright,
Beautiful
Teeth in
about One
Hour!



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From Silver to White

Replace old silver-amalgams and revitalize your smile

Silver-mercury fillings used to be the norm for filling cavities and have been around since the Civil War. To hold the fillings in place, the tooth was prepared by making a hole, which was larger at the base of the tooth than at the top. The problem with this is that excess tooth structure needs to be removed in order to achieve retention.

Materials and technology have continued to improve and now a tooth-colored composite is the new standard of care in the dental field. The tooth-colored material is bonded to the tooth itself, making the tooth stronger and helping to prevent the tooth from fracturing. It holds the tooth together

better than silver-mercury fillings. By using this new material and technique, the tooth structure is preserved because the procedure requires far less tooth structure removal to achieve superior retention. It is the most conservative way to restore a tooth. In addition, some studies even conclude that a composite-filled tooth is about as strong as a healthy tooth with no filling.

Silver-mercury fillings expand and contract with temperature changes. This movement weakens and even causes the tooth to crack. It also creates a space between the tooth wall and the filling, allowing bacteria to enter, causing decay that not even an x-ray can detect

“Dr. Kremer replaced all of my amalgam (silver) fillings with new natural tooth colored fillings. I could not be more pleased with the results. The procedure was easy, caused no discomfort, and required just a couple of visits. I am thrilled to have all of the metal removed from my mouth. My bite feels better and the metallic taste from the old fillings is gone. Thanks Dr. Kremer!”

—LORI, CHICO



colored restorations range from bonded composite resins for smaller cavities to bonded porcelain onlays for larger restorations. An onlay is like a more conservative version of a crown where only the unhealthy tooth structure is removed, and the healthy structure is left untouched and intact. The benefit to any of these is that they protect the fragile tooth structure and are bonded directly to your tooth for great strength.

Ever imagined what it would be like to look in the mirror when you brush your teeth and see nothing but beautiful, tooth-colored teeth? The process of replacing your old silver-amalgams for tooth-colored ones is simple and can usually be performed in one appointment. Call us today for a complimentary consultation to discuss how to transform that aged smile into a healthy, youthful look? You are definitely worth it!



until it gets bigger. There is also much controversy in the field of dentistry about mercury toxins leaking from these amalgam fillings for up to 20 years after they have been inserted in the tooth. Several European countries have actually banned the use of silver-mercury fillings because of the health risks. It is thought that the mercury can leak into your bloodstream and is a risk to your health.

Dr. Kremer practices Tooth-Conserving Dentistry. Since tooth structure, unlike most tissues in the human body, does not regenerate, Dr. Kremer knows the importance of conservation. It is very important to remove as little tooth structure as possible when restoring a tooth to a more healthy status. The options in tooth-



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A Dentistry Experience as it Should Be

Kremer Dental Care's facility promotes a dental experience as it should be. This dental office was created with a tranquil, home-like feeling in mind, with all the latest in pain-free technological advancements and techniques. Dr. Kevin Kremer has dedicated his dental career to offering the latest and greatest in dentistry today. This affords his guests the ability to maintain the highest level of dental health.

Emphasis on health and beauty of the guests are taken to a new level.

Guests are spoiled with exceptional service and personal attention. From a freshly brewed cappuccino, to paraffin wax hand treatments during teeth cleanings, to viewing a movie of choice while in the dental chair, all aspects of the patient's visit are done with an emphasis on catering to their personal needs and desires.

The Kremer Dental Care office boasts four themed operatory suites: Yosemite, Versailles, Tahiti, and Tibet. Each suite is exquisitely decorated to offer an atmosphere of a vacation getaway instead of a visit to a dental office. By combining art, advanced techniques, and phenomenal materials, guests are provided with unsurpassed results.

Dr. Kremer has developed a system of care, which is customized to each individual patient. Through a personal interview, he discovers what you are looking for in a dentist. Following the interview, Dr. Kremer performs a thorough examination which includes: checking for oral cancer, gum disease, evaluating the jaw muscles, bite, and joints, evaluating all existing restorations, checking for decay, and finally, examining the



Yosemite suite

"Wow, I've never had such a thorough evaluation before."

—SANDY, CHICO

necessary x-rays. A series of digital photographs of your mouth are taken so that you can see your mouth from a doctor's perspective. Dr. Kremer then customizes a treatment plan to fit your needs and desires. You are then provided with treatment recommendations, and given the opportunity to choose for yourself how you would like to proceed with your dental care. Dr. Kremer and his professional team are here to assist you in your dental decisions, while increasing your health and happiness. Your smile has the potential to become healthier and more beautiful. After all, your smile is on display for the world to see. You cannot hide dark, crooked, chipped teeth or dark fillings. You can be the person with the dazzling smile that captivates a room when you enter.



Tahiti suite

Are you a candidate for Cosmetic Dentistry?

- Are you unhappy with the appearance of your smile?
- Do you ever cover your mouth to hide your teeth when you smile?
- Do you have crooked, overlapping, chipped or broken teeth?
- Do you have teeth that are worn down, discolored, or uneven?
- Do you have gaps or spaces between you teeth?
- Do you wish your teeth were whiter?
- Do you dislike your smile in photographs?
- Do you have gray metal fillings that are detracting from the natural beauty of your smile?
- Do you feel your smile keeps you from personal fulfillment or professional success?
- Does the appearance of your smile inhibit you from laughing or smiling?

If you answered yes to any of these questions, you are an excellent candidate for cosmetic dentistry. With today's advanced technology, there are numerous procedures that can enhance your smile. Dr. Kremer and his highly trained team would be happy to discuss your options during a complimentary consultation. People will notice you for the right reasons.



Dr. Kremer and his exceptional team

Early in my career, I asked the question: “What are the greatest advances in dentistry in the last 100 years?” The resounding answers were: first, the ability to replace a missing tooth with a titanium, synthetic tooth root; and second, the ability to build exquisite, life-like, beautiful smiles with bonded porcelain and resin materials. I made it my passion to learn as much as I could in these two fields. I decided to pick what I thought were the best teaching institutes in the country in 1. Implant dentistry, and 2. Aesthetic and Reconstructive Dentistry and to graduate from each of those institutes. I chose the Misch International Implant Institute, and the prestigious Las Vegas Institute (LVI) for Advanced Dental Studies. I graduated from the Misch International Implant Institute in 2004. My goal was accomplished in April, 2006 when I completed the requirements to graduate from LVI.

LVI has been the most influential, life-changing experience in my career. It opens your eyes to a whole new world of dentistry, where you look at the whole mouth and whole individual. Rather than merely fixing broken teeth, we learn how to treat the individual and put the neuromuscular system into harmony. There is an often-stated quote when someone who has not attended LVI criticizes someone who has that says, “You don’t know what you don’t know.” Being a consummate student of knowledge, all I really know is that there is always more to learn.

There is an inner drive to be the best I can be, and offer my patients the very best dentistry available. Our phenomenal materials and master ceramists, combined with our experience and skills creates an environment where we can mimic nature. We can build things in harmony with the individual, and create beautiful, comfortable, healthy mouths!

—Kevin Kremer, DDS



LVI COURSES COMPLETED:

- Advanced Aesthetics
- Masters Level Aesthetics
- Full Mouth Neuromuscular Rejuvenation/ Reconstruction
- Occlusion I
- Occlusion II
- Occlusion III
- Endodontics- Single Visit Root Canal Therapy
- Dental Concierge- 5 Star Customer Service
- Evolutionary Hygiene- Tissue Therapy
- Achieving Extreme Success
- Team Training for Aesthetics
- Team Training for Occlusion



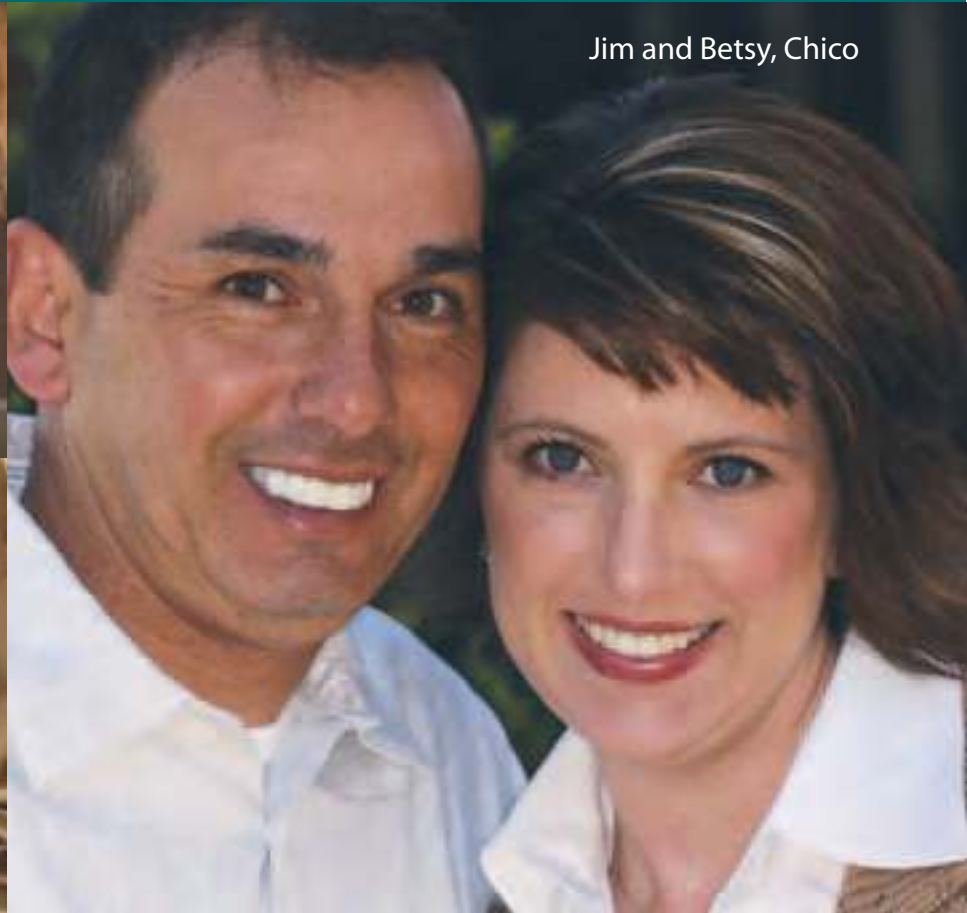
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